



SINCE 1945

*Betty's*

SCHOOL OF DANCE

**Studio  
Handbook  
2016-2017**

# Philosophy

Betty's School of Dance believes in dance as an art. Strong technical training provides a foundation on which students can create themselves as dancers. Our goal is to teach students to use their training as a way to grow as a person and as an artist. We then challenge them to use their talent to connect with and help others in their community.

# Faculty

Instructors at Betty's School of Dance are all extensively trained in their fields. Our instructors are degreed, certified, or professional dancers with a talent and passion for teaching. Our faculty also participates in ongoing training to promote professional growth as they teach our students.

# To the Parent

Your role in your child's dance education is momentous. Beyond providing financially for your dancer's training, you are her or his rock of love and support on this journey. As we strive to create a positive learning environment for our dancers, we depend on you as parents to help us make that happen. We ask that you support your child and our studio by maintaining a positive and encouraging atmosphere in our studio and in the community. We are always happy to address any concerns in a respectful and nurturing manner. Always feel free to contact our studio owner ([Natasha@dancenc.com](mailto:Natasha@dancenc.com)) if you have a need or if you feel the positive environment of our studio is being threatened.

# To the Student

Students of Betty's School of Dance are enrolled to grow as dancers, as individuals, and as community members. Dancers are expected to be respectful of students, staff, faculty, and community at all times. Dancers are also expected to be focused and strive for personal progress in all classes. It is the student's responsibility to be prepared for class. Take care of all personal needs such as restroom breaks or meeting dress code before entering the classroom.

# Contact Information

Studio Phone: (704) 873-4513

Website: [www.dancenc.com](http://www.dancenc.com)

Like us on Facebook! Follow us on Instagram @bettysdance!

Owner Email: [Natasha@dancenc.com](mailto:Natasha@dancenc.com)

Mailing/ Location Address: 236 East Front Street, Statesville, NC 28677

## Staying Informed

The main source of contact from our studio office will come in the form of email and web. Please verify that you are receiving studio emails, as these will contain important information about your dancer's classes and performances. It is important to read these emails and frequently check the studio bulletin board and website for updates.

## Placement

Class placement is based on a variety of factors including experience, skill level, knowledge of the syllabus, age, audition, and maturity. Dancers are placed where we believe they have the most potential for growth as a dancer. Placement decisions are made by instructors and the studio owner with your dancer in mind. The more fully your dancer studies our school syllabus, the more skilled dancer they will become.

## Facility

We have a 9400 square foot facility that includes three 1500 square foot studio rooms plus an additional practice room. Our two downstairs studios have sprung floors to help ensure the long-term health of our dancers.

We offer a spacious lobby where parents are welcome to wait on their dancers and a *Studio Boutique* where you can purchase shoes and dance supplies. Restrooms and dressing room are located on the main floor. Vending is available in the lobby.

The space beyond the white door on the main floor is all quiet space, so as not to disrupt classes in progress.

# Registration & Terms

Registration is always for the full term. Our terms run as follows:

Regular Term: September—June

Summer Term: July—August

## Early Withdrawal

A 30-day written notice of withdrawal is required in order to stop class charges during a term. Charges will continue to accrue until 30 days after we receive a written notice of withdrawal. Late fees will continue to apply to any unpaid balance. For semester payers, withdrawal is only available after the first semester if we receive a 30-day written notice of withdrawal. Early withdrawal is not an option for annual payers.

## Discounts (MAX Discount is 20%)

**Multi-Class Discounts:** These discounts are figured into our tuition scale. The more hours you take, the less you pay per hour.

**Multi-Student Discount:** Receive 20% off additional siblings in a family.

**Summer Dance Discount:** Earn 5% off if you took a summer course.

**Auto-Charge Balance Monthly:** Earn 5% off and avoid late fees by setting up your account to automatically charge your card for monthly tuition & fees on the 1st day of every month.

**Semester Payments:** Save 5% by making 2 semester payments.

**Annual Payment:** Save 10% by making 1 annual payment.

**Referral Credit:** Earn a \$5 monthly tuition credit for each new student who lists you as the reason they came to the studio! You can continue to earn this credit for as long as they remain an active student during the current term!

## Late Payments

A late fee of \$15 is charged to accounts not paid in full by the 10th of each month. In addition, Discounts do not apply to tuition that is paid late.

# Monthly Tuition Rates

Use this scale to determine your monthly tuition payments which are due on the first day of each month. First and last month of tuition are due up front.

<u>Hours per Week</u>	<u>Regular Rate</u>	<u>5% Disc.</u>	<u>10% Disc.</u>	<u>15 % Disc.</u>	<u>20% Disc</u>
<b>0.5</b>	\$45.00	\$42.75	\$40.50	\$38.25	\$36.00
<b>0.75</b>	\$55.00	\$52.25	\$49.50	\$46..75	\$44.00
<b>1 (100 Level MAX)</b>	\$60.00	\$57.00	\$54.00	\$51.00	\$48.00
<b>1.25</b>	68.00	\$64.60	\$61.20	\$57.80	\$54.40
<b>1.5</b>	\$77.00	\$73.15	\$69.30	\$65.45	\$61.60
<b>1.75 (200 Level MAX)</b>	\$87.00	\$82.65	\$78.30	\$73.95	\$69.60
<b>2</b>	\$97.00	\$92.15	\$87.30	\$82.45	\$77.60
<b>2.25</b>	\$102.00	\$96.90	\$91.80	\$86.70	\$81.60
<b>2.5</b>	\$107.00	\$101.65	\$96.30	\$90.95	\$85.60
<b>2.75</b>	\$113.00	\$107.35	\$101.70	\$96.05	\$90.40
<b>3 (300 Level MAX)</b>	\$118.00	\$112.10	\$106.20	\$100.30	\$94.40
<b>3.25</b>	\$123.00	\$116.85	\$110.70	\$104.55	\$98.40
<b>3.5</b>	\$128.00	\$121.60	\$115.20	\$108.80	\$102.40
<b>3.75</b>	\$133.00	\$126.35	\$119.70	\$113.05	\$106.40
<b>4</b>	\$138.00	\$131.10	\$124.20	\$117.30	\$110.00
<b>4.25</b>	\$143.00	\$135.85	\$128.70	\$121.35	\$114.40
<b>4.5 (400 Level MAX)</b>	\$148.00	\$140.60	\$133.20	\$125.80	\$118.40
<b>4.75</b>	\$153.00	\$145.35	\$137.00	\$130.05	\$122.40
<b>5</b>	\$159.00	\$151.05	\$143.10	\$135.15	\$127.20
<b>5.25</b>	\$164.00	\$155.80	\$147.60	\$139.40	\$131.20
<b>5.5</b>	\$169.00	\$160.55	\$152.10	\$143.65	\$135.20
<b>5.75</b>	\$174.00	\$165.30	\$156.60	\$147.90	\$139.20
<b>6+ (500 Level MAX)</b>	\$179.00	\$170.05	\$161.10	\$152.15	\$143.20

# Semester & Annual Tuition Rates

Use this scale to determine your Semester (Due Sept 1 and February 1) or Annual (Due September 1) tuition payments with any qualifying discounts.

<u>Hours of Class Per Week</u>	<u>2 Semester Payments (5% Disc)</u>	<u>2 Semester Pymts &amp; Summer (10% Disc)</u>	<u>1 Annual Payment (10% Disc)</u>	<u>1 Annual Payment &amp; Summer (15% Disc)</u>
<b>0.5</b>	\$213.75	\$202.50	\$405.00	\$382.50
<b>0.75</b>	\$261.25	\$247.50	\$495.00	\$467.50
<b>1 (100 Level MAX)</b>	\$285.00	\$270.00	\$540.00	\$510.00
<b>1.25</b>	\$323.00	\$306.00	\$612.00	\$578.00
<b>1.5</b>	\$365.75	\$346.50	\$693.00	\$654.50
<b>1.75 (200 Level MAX)</b>	\$413.25	\$391.50	\$783.00	\$739.50
<b>2</b>	\$460.75	\$436.50	\$873.00	\$824.50
<b>2.25</b>	\$484.50	\$459.00	\$918.00	\$867.00
<b>2.5</b>	\$508.25	\$481.50	\$963.00	\$909.50
<b>2.75</b>	\$536.75	\$508.50	\$1017.00	\$960.50
<b>3 (300 Level MAX)</b>	\$560.50	\$531.00	\$1062.00	\$1003.00
<b>3.25</b>	\$584.25	\$553.50	\$1107.00	\$1045.50
<b>3.5</b>	\$608.00	\$576.00	\$1152.00	\$1088.00
<b>3.75</b>	\$631.75	\$598.50	\$1197.00	\$1130.50
<b>4</b>	\$655.50	\$621.00	\$1242.00	\$1173.00
<b>4.25</b>	\$679.25	\$643.50	\$1287.00	\$1215.50
<b>4.5 (400 Level MAX)</b>	\$703.00	\$666.00	\$1332.00	\$1258.00
<b>4.75</b>	\$726.75	\$688.50	\$1377.00	\$1300.50
<b>5</b>	\$755.25	\$715.50	\$1431.00	\$1351.50
<b>5.25</b>	\$779.00	\$738.00	\$1476.00	\$1394.00
<b>5.5</b>	\$802.75	\$760.50	\$1521.00	\$1436.50
<b>5.75</b>	\$826.50	\$783.00	\$1566.00	\$1479.00
<b>6+ (500 Level MAX)</b>	\$850.25	\$805.50	\$1611.00	\$1521.50

# Dress Code

*Shoes and Dancewear are available for purchase at our studio boutique.  
Current students always receive at least 10% off all !*

## Levels 100-200

**Body:** Leotard of any color with dance tights. Skirts are optional.

**Legs & Feet:** Dance tights and appropriate shoes. Pink leather ballet shoes, black tap shoes, and black jazz shoes for JAZZ 200 class. Bare Feet for Jazz-Acro 100 or tumble classes.

**Hair:** Secured back in ponytail or bun.

## Levels 300-500

**Ballet & Lyrical Classes:** Black Leotard, Ballet Pink Tights worn over the feet, hair in Neat Ballet Bun, & Pink Ballet Shoes or Pointe Shoes. No Skirts, No Warm-ups, & No Jewelry. Skirts may be added during lyrical work.

**Tap/ Jazz/ Contemporary/ Theatre Dance/ Tumble:** Leotard worn with Tights, Dance Shorts, or Leggings. Hair secured back in ponytail or bun. Black Lace-Up Tap Shoes, Black Jazz Shoes for Jazz or Theatre Dance, and Bare Feet for Modern, Contemporary or Tumble.

**Hip Hop / Break Dance:** Comfortable clothes that allow for freedom of movement and meet teachers approval. Tennis shoes worn exclusively for dance class

## Adult Classes

Dress for comfort and freedom of movement.

## Creative Movement

Clothing that allows for comfort and freedom of movement.

# Attendance & Punctuality

Every effort should be made to be at all classes on time and ready to participate. Should a dancer need to miss class, please inform the front desk as soon as possible.

Regular attendance, participation, and punctuality are required for participation in studio performances, events, and classes. Minimum attendance requirements are as follows: 100 & 200 Level must have 70% attendance; 300 & 400 Level must have 80% attendance; 500 Level must have 85% attendance; Company Members & Pointe/pre-pointe students must have 90% attendance. Late arrivals or early dismissals will count as absences if the instructor or owner feels it is becoming a habit. Dancers must be in class in order to learn the material and be part of a team. Dancers are responsible for learning missed material before the next class.

**Attendance at Studio and Stage Rehearsals are always required.**

## Illness

Students should not attend classes when they are ill. All families are expected to put the health and wellness of all the children at our studio above any convenience or desire to be at dance. Ill students will not be allowed to take class and will be counted absent.

## Injury

We highly recommend that your dancer attend classes when she or he is injured. Much can be learned through partial participation or observation. Please always speak with your dancer's instructors about injuries so they can best care for your dancer in class. If you have further concerns about your dancer's injury or ability to participate, please contact the studio owner to discuss options to help keep your dancer engaged.

## Class Cancellation

Occasionally, a class must be cancelled if the instructor is unable to attend and we cannot provide a substitute for that day. Should this occur, you will be contacted by the office via email, text, and/or telephone. Another time will be scheduled for a make-up class either with another existing class or a new scheduled time.



# Inclement Weather

In the event of inclement weather, the studio will post a decision about cancellation on the website at [www.dancenc.com](http://www.dancenc.com) and will leave a recorded message on the studio voicemail at (704) 873-4513. Expect an announcement 2 hours prior to your dancer's class time. Also remember that the decision to come to class is always yours. If you feel uncomfortable driving to and from the studio, you may still choose to stay home even if the studio is open. Conditions are not always the same for all of our dancers.

# Observation

Observers are not allowed in the studios while classes are in session. There are two Parent Observation Weeks each year when parents are welcomed into the classroom to observe their children's classes. If the studio door is left open, parents are welcome to watch from the door. If the studio door is closed, please know it is so the students will focus entirely on their lesson and feel more comfortable in the classroom environment. While parents are welcome to walk their dancers to class, families should prepare for class and say their goodbyes outside the classroom so as not to disrupt the class.

# Lost & Found / Donation Bin

The studio's Lost & Found Bin is located in the quiet space on the way to the dressing rooms. Please check this area frequently for items you may have left behind. Items that are not claimed will be periodically donated to local charities.

We also have a Donation Bin located next to the lost and found. These are items that have been donated by our studio families and are free to a good home. Please take only what you will use.

# Performance Fees & Costume Rental

The studio performance fee is \$50 per family. This fee helps cover the cost of auditorium rental for the performance and rehearsals as well as the cost of scenery, props, technicians, and hired stage hands. Each of our stage performances cost the studio around \$10,000 to produce so performance fees and ticket sales are crucial to our studio budgeting.

To keep cost low, our dancers rent costumes instead of purchasing them for every performance. The rental charge is \$15 per costume. These fees help cover the cost of operating our costume closet including maintenance, repair, and costume purchases.

## **Due Dates:**

### Nutcracker or Winter Performance:

Performance Fee Due October 1st (\$50 per family)

Costume Rental Fees Due November 1st (\$15 per costume)

### Spring Concerts (Recital):

Performance Fee Due February 1st (\$50 per family)

Costume Rental Fees Due March 1st (\$15 per costume)

**Fees increase by 20% each month if paid after the original due date.**

# Costume Rental & Return

Costumes will be issued from the studio prior to the performance. In order to receive costumes, the family's account balance must be paid in full. Upon receiving your costume, please examine to see that you have all parts and sign the studio rental contract. The contract will declare the date require for return of the costume and the fees associated with failing to return your costume on time. Cleaning, repairing, and restocking performance costumes is a major undertaking, and any late returns equal hours of extra hours of work for our staff and increased cost to the studio.

# Performance Tickets

Tickets are required for studio performances. The profit, if any, from ticket sales goes toward major improvements at the studio and toward summer rent and utilities since our summer fees are not enough to cover those expenses.

# Stage Moms

Stage moms are studio parents who volunteer to chaperone and assist our dancers while they are backstage at the performances. Our performances could not happen without these valued volunteers. Stage moms will not need to purchase a ticket for the performance and will have reserved front row seating so they can step out momentarily and watch their dancers from the audience. Please let the front desk know if you are willing to be a stage mom for our productions and help these wonderful events happen for all of our dancers!

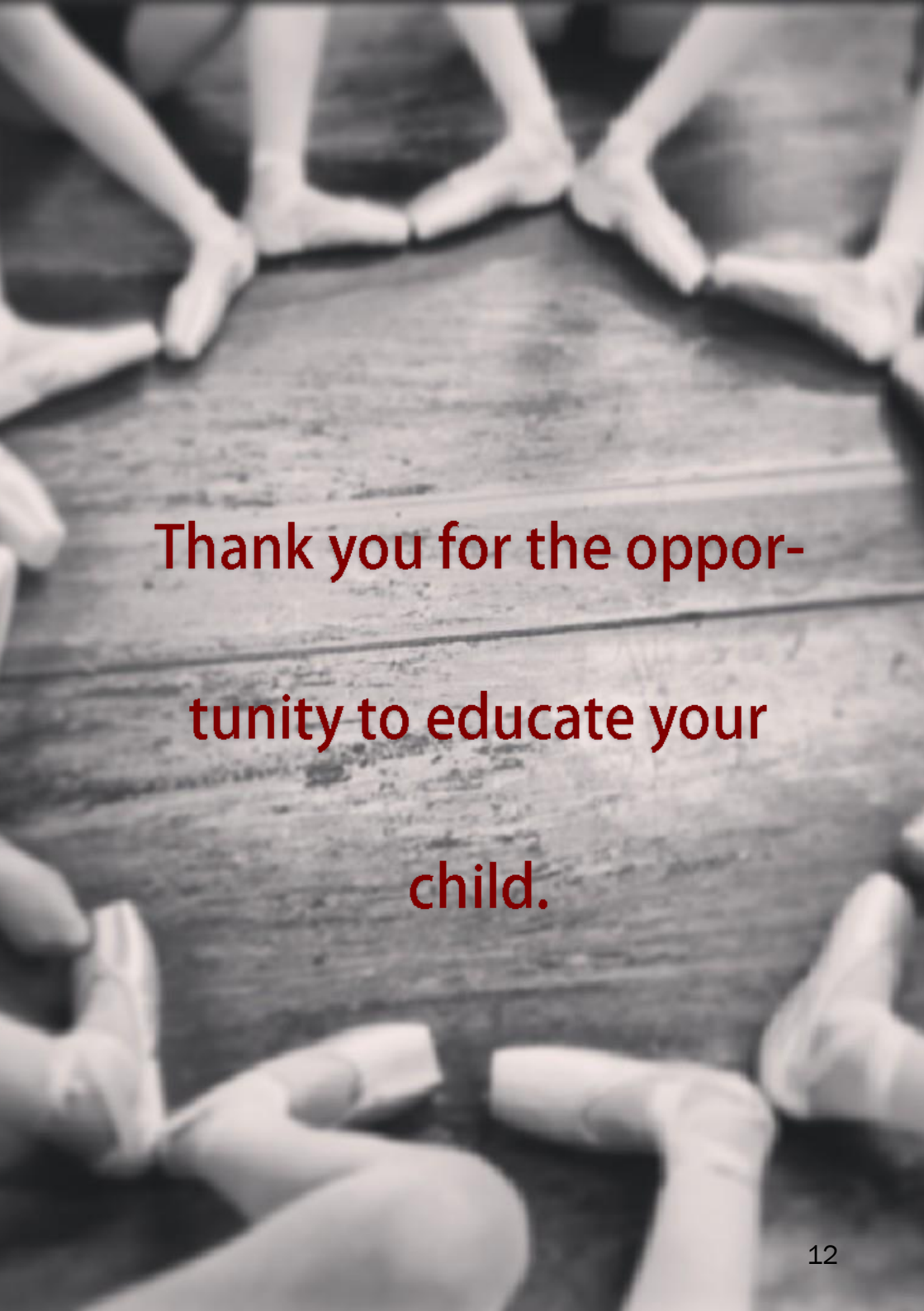
# Auditorium Etiquette

Part of supporting arts education is maintaining the tradition of the theatre and respect for all of our performers and fellow audience members. Below are a few important traditions that help create the magic of performance at our events:

- Be a quiet and attentive audience member.
- Remain in your seat while dancers are performing. If you must leave your seat, only do so in between dances.
- Turn-off all cell phones, ipads, and other light or sound -emitting devices.
- In most cases, food and drink is not allowed in the auditorium.
- Keep aisles clear for emergency exit.
- Reward the performers with applause at the end of their pieces.
- Avoid going backstage during the performances as this disrupts the flow of the production.
- Relax, suspend your disbelief, and enjoy this live performance. If your dancer is dismissed early, stay and enjoy the show together. Live creative works will only survive if people still appreciate the special connection created between audience and performer. Unlike watching a video, the audience and dancers are interacting and sharing energy throughout the performance, and all of our dancers have worked very hard for the opportunity to experience this interaction....with you.

# Studio & Performance Information

It is important to check the studio bulletin board weekly for information about classes and performance/rehearsal schedules.



**Thank you for the opportunity to educate your child.**